

1- Personal Information

Name: Farshid Karimi Hesari
Nationality: Iranian
Date of Birth: 23 March 1983
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2- Academic Qualifications

Degree	Institute	Date of Start	Date of Completion
PhD: Education Management	Islamic Azad University, South Tehran Branch, Tehran, Iran.	2016	2020
Master: Tourism Management, Marketing field	Kish International Pardis Campus, University of Tehran, Iran.	2012	2014
Bachelor: Hotel Management	Islamic Azad University, Science and Research Branch, Tehran, Iran	2004	2008
Diploma: Mathematics	Dastgheib High School, Tehran, Iran	1998	2000

Thesis Title	Level
Developing a Social Entrepreneurial Intention Model in the Tourism Industry: An Educational Approach	PhD
Ranking Service Quality Criteria and Their Characteristics in Luxury Hotels: Managers' and Guests' Approaches	MA

3- Professional Experiences

- General Director and Board Member, Kish Golden Third Millennium Tourism Group Company, 2020-Continued. <http://golden3m.com/>
- General Director and Board Member, Arian Parseh Kish Company (Owner of 5-star Shaygan Hotel, Kish), 2014- September 2020. <http://arianparseh.ir/> and <http://www.shayganhotel.com/>
- Founder of Amu Nowruz Travels Company, Tehran, 2017. <https://amunowruz.com/>
- Founder of Persia Advisor Website, Travel Guide of Iran, 2016. <https://www.persiaadvisor.travel/>
- Founder of Kish Advisor Website (Travel Guide of the Kish Island), 2020. <http://www.kishadvisor.com/>
- Level B Technical Manager of Travel Agency, 2020.
- Level A Technical Manager of Airline Agency, 2020.
- Founder and manager of Zarin Kish Vocational Institute (hotel, tourism, financial and business fields), 2014-2019.
- Founder and manager of Aria Seir Kish Travel Agency, 2014-2016.
- Manager of Department of Education and Human Resource Development, Sorinet Hotels International Group, 2011-2015. <http://sorinethotels.com/>
- Founder of the Kish Club website, All Information about Kish, 2014. http://kishclub.com
- Customer Support Manager, Iranian Tourism Club (affiliated with the Tourism Bank), Tehran, 2009-2011.
- Manager of the Public Relations and Advertisement Department, Narges Hotels Group, Tehran, 2008-2009.

- Expert of the Education Department, Marbin Tourism and Hotel Vocational Institute, 2004-2008.

4- Memberships

- Member of Kish Island's Investors and Entrepreneurs Assembly, 2020-Continued. <http://kishinvestment.com/>
- Member of the board of Kish Hotels Association, 2016-2020. <https://kishhotelsassociation.com/>
- Member of the Strategic Council, International Vocational Hotel School, Azad University, 2019.
- Director of the Health Tourism Group, Iran Touring and Tourism Investment Company, Tehran, 2016-2019.
- Member of the Policy Making Council and the Research Committee, Saba Hotel and Tourism Industry Development Society, Tehran, 2006.

5- Conferences and Exhibitions

- Executive manager of the "First Hotel Conference in the Third Millennium", Kish International Convention Center, 2009. <http://golden3m.com/>
- Executive manager of the "Second International Conference on Hotel and Related Industries", IRIB International Conference Center, Tehran, 2008.
- Executive manager of the "First International Conference on Hotel and Related Industries", Dubai, 2006. <http://www.ic-hotel.com/>

6- Hotels Assessment and Operation

- Assessor of Service Quality, Equipment, and Human Resources and also Training Expert on Tourism Service Quality Standards, National Code Number: 10113-100, Ministry of Cultural Heritage, Tourism, and Handicrafts, Iran. Assessed accommodation units include Shayan Hotel (Kish), Pars Hotel (Mashhad), Pars Hotel (Kerman), Pars Hotel (Tabriz), Pars Hotel (Ahvaz), Caravanserai Hotel (Abadan), Pardis Hotel (Tehran), Qeshm International Hotel, Maryam Hotel (Kish), Top Rose Hotel (Kish), Sadaf Hotel (Kish).
- Operation Manager, Sorinet Maryam Hotel (4-star, Kish), Sorinet Sadaf Hotel (4-star, Kish), Sorinet Hotel (5-star, Qeshm), Sorinet Top Rose (3-star, Kish), Ardakan Hostel (Yazd), Apadana Saram Hostel (Qazvin).

7- Research, Scientific, and Educational Activities

7-1- Journals

- Board Member of Amu Nowruz e-Magazine, Published since 2018. <https://amunowruz.travel/category/amunowruz-emagaznie/>
- Editor-in-Chief, Kish Club Tourism Magazine, 2015-2016.

7-2- Training Films and Documentaries

- Author and director of a documentary film entitled "From Caravanserais to Hotels".
- Author and director of a training film about restaurant services entitled "Black and White", 2007.
- Author and director of a training film about housekeeping entitled "uninvited guest", 2006.

7-3- Interview with Mass Media

Interviews with different TV and radio channels such as:

- “Nowruz, Philosophy of Nowruz, Haft-Sin”, Kish and Life Live Program, Kish TV local channel, 2018. <https://www.aparat.com/v/xHe8B>
- The Effect of Exhibition on the Tourism and Hotel Industry, Hotel News Group, 23 January, 2018. <https://b2n.ir/064527>
- Human Resources and Education in the Tourism and Hotel Industry, Revagh Tamasha Radio Live Program, Talk Radio, 5 June 2016.
- Tourism for All (Theme of the World Tourism Day), Cheragh Live Program, Radio Tehran, 16 October 2016.

7-4- Teaching Experiences

- Teaching Courses in the fields of hotel, tourism and management information systems, University of Applied Sciences and Technology, inception: 2011.
- Teaching short-term vocational courses in the field of tourism and hotel, Ministry of Cultural Heritage, Tourism, and Handicrafts, Inception: 2011.
- Teaching vocational courses in the field of tourism and hotel, Iran Technical and Vocational Training Organization, Inception: 2014.

7-5- Authorship

7-5-1- Books

- Karimi Hesari, F. (2018). 50 Points 50 Notes about the Tourism Industry, Self-Publishing, Tehran.
- Group of Authors, Travel Guide of Iran (in English), in Press.

7-5-2- Articles

- Karimi Hesari, F., Rousta, A., Moradi, S. (2020). An Assessment of Entrepreneurial Intention of Students in the Tourism Industry: A Focus on the Educational Role of Universities. *Tourism and Development Journal*, 22, 173-187. http://www.itsairanj.ir/article_109347.html
- Karimi Hesari, F., Rousta, A., Moradi, S. (2020). Formulation of Factors Developing Social Entrepreneurial Intention of Students: Grounded Theory Approach. *Journal of New Approaches in Educational Administration*, in press.

7-5-3- World of Economy Newspaper

Publication of continuous weekly notes for two years (2016-2017) in the World of Economy Newspaper. A selection of notes include:

- Karimi Hesari, F. (9/24/2016). Tourism, A Way for Sustainable Development. <https://b2n.ir/677613>
- Karimi Hesari, F. (5/22/2017). Travel to Literary Attractions. <https://b2n.ir/753304>
- Karimi Hesari, F. (9/19/2017). Iran: A Halal Destination for Tourists. <https://b2n.ir/192344>

Other notes by Farshid in this newspaper can be found at <https://b2n.ir/579257>

7-6- Development of Educational Plans

- Formulation of educational plans for Arian Parseh Kish Company, 2015. <https://b2n.ir/711457>
- Formulation of educational plans for Sorinet Hotels International Group, Kish, 2012.

7-7- Workshops and Certificates

- Level A Technical Manager of Travel Agency (Basic ticketing, advanced ticketing, Gabriel reservation system, pricing, e-ticketing), Iran Air Airline Human Resources Development and Training Center, 240 Hours, 2019.
- International Hospitality Leadership Training Program, Academy of Accor Hotels, Dubai, 60 Hours, 2016.
- Health Tourism Training Program, Marcopolo Tourism Company, Tehran, 8 Hours, 2016.
- New Methods of Teaching, Department of Education, Research, and Documents, Kish Free Trade Zone Organization, 8 hours, 2013.
- Teaching Skills Training Program, University of Applied Sciences and Technology, Kish, 40 hours, 2013.
- Training Program on Tourism Installations Management and Standards, Tourism and Cultural Heritage investment Company, Tehran, 32 Hours, 2010.
- Training Program on Assessment Methods, Standards of Tourism Services Installations, Tourism and Cultural Heritage investment Company, Tehran, 24 Hours, 2010.
- Computer Seven Skills, ICDL, Payam Kharazmi Vocational Complex, Tehran, 132 Hours, 2010.
- Advanced Cooking Training Program, Marbin Tourism and Hotel Vocational Institute, Tehran, 208 Hours, 2009.
- Basic Cooking Training Program, Marbin Tourism and Hotel Vocational Institute, Tehran, 112 Hours, 2008.
- Advanced Confectionery, Marbin Tourism and Hotel Vocational Institute, Tehran, 220 Hours, 2008.

8- Skills

An appropriate level of skills in:

- Comprehensive Hotel software
- Business Intelligence software
- Travel Agencies software
- Team Management
- Cross-cultural contacts
- English Language (Listening: Average, Reading: Average, Speaking: Good, Writing: good)

9- Honors and Awards

- Recognized as the Everlasting Faces in the field of Business Management, IRIB International Conference Center, Tehran, 2016.
- Acknowledged for the Customer Satisfaction with Shaygan Hotel services, 2011.

10-References

- Dr. Jafar Jafari, School of Hospitality Leadership, University of Wisconsin-Stout, USA. Email: jafari@uwstout.edu.
- Dr. Ali Akbar Farhangi, University of Tehran, aafarhangi@ut.ac.ir.
- Dr. Ali Reza Rosta, Islamic Azad University, Alirezarousta@yahoo.com.